



# Johnson County Fair Board

18 Fairgrounds Road – P.O. Box 911  
Buffalo, Wyoming 82834-0911  
307-684-7357

Kevin Rodriguez, Chairman   John Collins, Vice Chairman   Matt Rabel, Secretary   Laci Schiffer, Treasure   J.R. Crozier, Trustee/PR

## 2023 Sponsorship Package Options

- **Tractor Sponsor- \$1,500.00**
  - 4x5 sign, displayed on track or water truck during all arena events for the season
- **Track Sponsor- \$1,500.00**
  - 4x5 sign, displayed on track fence for season
  - Track re-named to the track sponsor for the season
- **Fair Fun Sponsorship-\$2,000.00**
  - 4x5 sign, displayed in arena for season and by fair act at fair
  - ¼ page ad in rodeo program
  - Your logo on website with a link to your site if you desire
- **Corporate Sponsorships-\$2,500.00**
  - 4x8 sign, displayed in the arena for the season
  - Full-page ad in the rodeo program
  - Your logo is included on all Fair and Rodeo advertising, and web site with a link to your site, if you desire
- **Elite Sponsorship- \$5,000.00**
  - Corporate Sponsorship
  - 4x8 sign, displayed in the arena for the season
  - Full-page ad in the rodeo program
  - Your logo is included on all Fair and Rodeo advertising, and website with a link to your site, if you desire
  - Recognition in helping to bring the featured specialty act to the rodeo and or day sponsor. Bringing the specialty act to the rodeo will provide your business with recognition during rodeo performances.

If your business wishes to customize your sponsorship package or adjust in any way, please reach out to Casey at the Johnson County Fair Office at 307-684-7357 or email at:

[admin@johnsoncountyfairgrounds.com](mailto:admin@johnsoncountyfairgrounds.com)